



Websense Scoops Frost & Sullivan Australian Secure Content Management Vendor Award For Second Consecutive Year

Websense, Inc. (NASDAQ: WBSN) today announced that it has been awarded Australian Secure Content Management Vendor of the Year for 2010 by leading global growth consulting company, Frost & Sullivan. This is the second year in a row in which Websense in Australia has been honoured with the annual secure content management accolade by Frost & Sullivan.

According to Frost & Sullivan, in 2010 Websense demonstrated best practices in the content security industry and developed products that address the unique security challenges of email security, data security, and the dynamic content on today's feature-rich Web sites. Frost & Sullivan also recognised that Websense has the diligence, commitment and innovative business strategies required to advance in the Australian marketplace.

Speaking at the prestigious Australia ICT Awards banquet staged in Sydney last night, Mark Dougan, Managing Director Australia and New Zealand, Frost & Sullivan, said, "Websense has continued to leverage on its strong positioning in the Web security space to enhance market presence in e-mail security, re-positioning itself as an all-encompassing content security provider. On the Web security front, Websense has enhanced its value proposition by offering value-add features on top of its traditional URL filtering platform, as concerns surrounding Web 2.0 technologies began to rise among ANZ enterprises."

Now in its fifth consecutive year, the Frost & Sullivan Australia ICT Awards recognise outstanding performance by companies in the ICT industry in Australia. Benchmarked against leading companies in each category, the recipients of these awards represent the best-of-breed in their sector in the country.

The criteria for winning the category includes a variety of actual market performance indicators, which include revenue growth, market share and growth in market share, leadership in product innovation, breadth of products and solutions, major customer acquisitions, and business and market strategy, amongst other category-specific criteria.

"Today's threats are converging and effective security solutions need to protect from both inbound threats and outbound data leaks, as well as simplify the process of deployment and policy management to protect both



on-premise and remote workers. We are delighted that the market momentum resulting from the success of our product strategy in being the first and only security vendor to truly integrate all three web, email and data disciplines has been recognised by Frost & Sullivan," said Adam Bradley, ANZ Country Manager, Websense.

Earlier this year, Websense announced Websense Web Security Gateway Anywhere solution, the first and only Web gateway to include full data loss prevention capabilities and the only Web gateway to combine the power of on-premise deployment with the flexibility of a full Security-as-a-Service (SaaS). It also launched Websense DLP for Download which provides industry-leading enterprise-class protection that can be downloaded and installed in just 30 minutes.

At the start of the year, Websense launched its new Websense TRITON unified security architecture, combining Websense Web, data and email security technologies into a single platform delivering unified content analysis and management.

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About Websense, Inc.

Websense, Inc. (NASDAQ: WBSN), a global leader in unified Web, data and email content security solutions, delivers the best security for modern threats at the lowest total cost of ownership to tens of thousands of enterprise, mid-market and small organisations around the world. Distributed through a global network of channel partners and delivered as software, appliance and software-as-a-service (SaaS), Websense content security solutions help organisations leverage new communication, collaboration and Web 2.0 business tools while protecting from advanced persistent threats, preventing the loss of confidential information and enforcing Internet use and security policies. Websense is headquartered in San Diego, Calif. with offices around the world. For more information, visit <http://www.websense.com>

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